

2008 IEEE MTT-S INTERNATIONAL MICROWAVE SYMPOSIUM/EXHIBITION

June 15–20, 2008

Sponsorship Opportunities for Exhibitors

Details inside. Order form on back.



Sponsor Assignment Order

*Grandfather rights apply. Requests for these Sponsorships will be accepted up to the date at which those rights must be exercised. Each of the items for which rights are abandoned will be awarded to the Exhibitor holding the highest Priority on the list of requestors for that item. All other items will be awarded on a first-come, first-served basis.

Sponsorship Opportunities

Abstract Book*	Logoed Cover book given to 2400 IMS registrants	\$10,000.00
Attendee Bussing	Logoed Terminal and Vehicle signage for hotel and special event shuttle bus service	15,000.00
Conference CDROM*	Logoed Label and First Screen disks delivered to 2400 highly qualified IMS and RFIC registrants	7,500.00
Delegate Bags*	Logoed Bags given to 2500 highly qualified IMS, RFIC and ARFTG registrants	15,000.00
Delegate Bookmark*	Logoed Bookmark given to 2500 IMS registrants	5,000.00
Delegate Note Pad*	Logoed Note Pads given to 2500 highly qualified IMS, RFIC and ARFTG registrants	5,000.00
Delegate Pens*	Logoed pens given to 2500 highly qualified IMS, RFIC and ARFTG registrants	5,000.00
Exhibition Coffee Breaks (5)*	Logoed Area and Service Table signage during each morning and afternoon break	20,000.00
Hotel Key Card*	Hotel room key cards for major hotels with sponsor material on front and back	10,000.00
Interactive Forum Refreshments (5)	Logoed Area and Service Table signage for highly qualified Interactive Forum viewers	15,000.00
Lanyards (badge cords)*	Logoed Lanyards given to 10,000 Conference, Exhibition and Exhibitor registrants	15,000.00
Member Breakfasts (3)	Logoed Area and Service Table signage for each group of 1500 Conference registrants	15,000.00
MicroApps	Logoed Area and Program signage at MicroApps theater	10,000.00
MicroApps CD-ROM	Logoed label and First Screen disks delivered to MicroApps attendees	3,000.00
MWJ/MTT-S Monday Reception	Logoed Banner at entrance to Reception and Logoed Area and Serving Table Signage	30,000.00
On-site Registration Area*	Logoed Area signage and Customized Screen Saver on 24 Self-Registration terminals	10,000.00
Panel Lunches (3: singles at \$5,000.00 ea)	Logoed Area signage and Lunch Boxes for each group of 200-300 Panel registrants	9,000.00
Press Room*	Logoed Signage at the Press Room on site	3,000.00
Wired Cyber Café	Logoed Area signage and Customized Screen Saver and Home Page on 30 Internet terminals	15,000.00
Wireless Cyber Café	Logoed Wireless Network Home Page	15,000.00
Workshop Breakfasts (3: 2/\$10,000.00 ea, 1/\$5,500.00)	Logoed Area and Service Table signage for each group of 1200 Workshop registrants	12,500.00
Workshop CDROM*	Logoed Label and First Screen disks delivered to 2200 highly qualified Workshop registrants	7,500.00
Workshop Coffee Breaks (6)	Logoed Area and Service Table signage for each group of 1200 Workshop registrants	12,000.00
Workshop Lunches (3: 2/\$10,000.00 ea, 1/\$5,500.00)	Logoed Area and Service Table signage for each group of 1200 Workshop registrants	12,500.00

Sponsorship Levels

Platinum: \$30K

Gold: \$10–29K

Silver: < \$10K

IN ADDITION TO THE LISTED SPECIFIC SPONSORSHIP ACKNOWLEDGMENTS, SPONSORS WILL RECEIVE:

On-Site Acknowledgments

MTT-S Acknowledgment on numerous free-standing signs in Registration, meeting room entrance areas and at escalator, elevator and Exhibit Hall entrances.

Individual acknowledgment signage during the sponsored activity in its area.

Acknowledgment advertising in Show Catalog.

Priority Points

For each \$2000 of Sponsorship participation, 10 Priority Points will be included in the following year's Booth Assignment Priority Point total.

Sponsorship Designation

Sponsorship participants will be designated as such in all published Exhibitor Lists prior to the meeting, in the Exhibitor List section of the Digest and in the Directory listings of the Show Catalog.

Sponsorship Seal

Sponsorship participants will receive an attractive seal designating their participation which will be appropriate for inclusion in print advertising material published in advance of the meeting and in Show Catalog advertising. An enlarged version of the seal mounted on an attractive wooden plaque will be provided for display in each participant's exhibition booth.

Mailing List Privileges

Sponsorship participants may, over a 12 month period, obtain one-time-use-only mail or e-mail address lists of Symposium registrants at no charge. Platinum Sponsors may obtain 4 lists, Gold Sponsors, 2 and Silver Sponsors, 1 list.

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